

Entrepreneurship Coach — Job Description

Title: Entrepreneurship Coach

Description: Internship

Duration: 4 - 12 weeks

Period: June - August 2018

Application Deadline: 30 December 2017



Position Objective: Teach entrepreneurial thinking and practices to, and mentor, a cohort of young aspiring entrepreneurs in Bulawayo, Zimbabwe; develop a strategic growth plan for the ACT Organisation

Job Description: Your primary responsibility as a team will be to further develop the ACT Entrepreneurship Program curriculum, and deliver the program to students. You should be prepared to combine your work experiences with learnings from your studies to teach entrepreneurship best practices to young Zimbabweans. By the end of the training program, participants should be able to practically apply what they have learned to their own business ideas, and you will mentor them as they develop their start-ups.

Your secondary objective will be, after the end of the training program, to develop a strategic growth plan for the ACT organization.

Desired profile: We are looking for 4 highly motivated postgraduate/MBA students or alumni who are passionate about developing entrepreneurship in Africa. Candidates should ideally have a minimum of 2 years work experience, a firm understanding of the design thinking process, and/or a good command of finance, strategy, sales & marketing, and/or business modeling/development. You must be able to effectively communicate concepts in a simple, clear and structured way, work with the rest of the team, be resourceful, and adapt quickly to the changing day-to-day needs of the entrepreneurship school.

About ACT: ACT is a social impact organization based in Zimbabwe, focused on entrepreneurial development. Our mission is to build an entrepreneurial ecosystem in Zimbabwe to catalyze economic development and fight unemployment. We seek to fulfil our mission by providing young Zimbabweans with an intensive entrepreneurship training program centered around design thinking, and by providing them with mentorship support, and access to seed funding.

The ACT program's curriculum was developed over a 3 year period in collaboration with MBA students from the Haas School of Business at the University of California, Berkeley, the

University of Zimbabwe, and Africa University, and formally launched in 2014. It integrates global best practices in entrepreneurship training and local experience to provide a unique and relevant entrepreneurship program to aspiring entrepreneurs in Zimbabwe. Every year ACT receives 250+ applications, and selects 25 students and entrepreneurs between 18 and 35 years old to form a highly skilled and motivated cohort.

Responsibilities

- To improve and expand the current ACT curriculum
- To help the ACT team prepare for the 2018 Entrepreneurship program
- To facilitate and teach the ACT entrepreneurship program to the 2018 cohort
- To mentor and assist the 2018 cohort with their business ideas
- To assess and evaluate the program and provide strategic recommendations

Deliverables

- Improvement/expansion and delivery of selected modules, part of the three week entrepreneurship programs
- Evaluation and assessment of the program with recommendations in the form of a report or implementation plan
- Mentoring of ACT alumni

Skills and Qualifications

- Currently registered or graduated from a Postgraduate Program
- Minimum of 2 years working experience
- Working knowledge of the Design Thinking process is a distinct advantage (or)
- Working knowledge of:
 - Finance
 - Strategy
 - Sales & Marketing
 - Business Modeling/Development
 - Engineering
 - Computer Science

If you are interested in this position, please email a one page resume and one page motivation letter to irene@actinafrica.com.